

## Message Text

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PAGE 01 BRASIL 02153 011223Z

45

ACTION ARA-20

INFO OCT-01 AF-10 EUR-25 ISO-00 SPC-03 AID-20 EB-11 NSC-07

RSC-01 CIEP-02 TRSE-00 SS-20 STR-08 OMB-01 CEA-02

AGR-20 COME-00 IO-14 TAR-02 DRC-01 L-03 H-03 CIAE-00

INR-10 NSAE-00 PA-04 USIA-15 PRS-01 /204 W

----- 037656

R 011130Z APR 74

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC 2526

AMEMBASSY ABIDJAN

AMEMBASSY BOGOTA

AMEMBASSY LISBON

AMCONSUL LUANDA

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS BRASILIA 2153

E.O. 11652: N/A

TAGS: ETRD, EAGR, CO, BR

SUBJECT: NEW GOVERNMENT'S COFFEE POLICY

REF: STATE 061311

1. SUMMARY: NEWLY-APPOINTED IBC HEAD AFFIRMS CONTINUATION OF EXISTING GOB POLICIES ON COFFEE MARKETING. END SUMMARY.

2. IN PRESS INTERVIEW PUBLISHED MARCH 28 CAMILO CALAZANS, NEW PRESIDENT OF BRAZILIAN COFFEE INSTITUTE (IBC). ANNOUNCED HE WOULD ESTABLISH EARLY CONTACTS WITH OTHER PRODUCER COUNTRIES, BEGINNING WITH COLOMBIA, TO REENFORCE THE "MULTINATIONAL DEFENSIVE" COFFEE POLICY. HE SAID CONCERN THAT BRAZIL WOULD SUPPORT LOWER PRICES OR WOULD UNDERTAKE SALES AT DISCOUNTS TO MOVE A LARGER VOLUME WAS UNFOUNDED AND INDICATED UNCLASSIFIED

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PAGE 02 BRASIL 02153 011223Z

THAT THE GOB SUPPORTS CONTINUED AGREEMENTS AMONG PRODUCERS TO MAINTAIN PRICES AND REGULATE SUPPLY. CALAZANS SAID BRAZIL DOES NOT REJECT COLLABORATION WITH IMPORTING COUNTRIES BUT THAT BEFORE ANY AGREEMENT WITH THOSE COUNTRIES, IT WILL BE NECESSARY TO CONSOLIDATE COOPERATION AMONG PRODUCERS AND WORK OUT AN INTERNATIONAL AGREEMENT THAT SERVES THE INTERESTS OF ALL. HE SAID BRAZIL DOESN'T INTEND THAT CAFE MUNDIAL SHOULD SUBSTITUTE FOR AN INTERNATIONAL AGREEMENT BUT THAT IT SOULD SERVE AS A COMPLEMENTARY INSTRUMENT. CALAZANS NOTED THAT PRICES HAVE WEAKENED FOR CENTRAL AMERICAN COFFEE AND SAID THAT, SHOULD MARKET INTERVENTION APPEAR NECESSARY, A DECISION WOULD BE DISCUSSED AMONG PRODUCER COUNTRIES.

3. MISSION PREPARING FURTHER RESPONSE TO REFTTEL.  
CRIMMINS

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** COFFEE, POLICIES, IMPORTS, PRICES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 01 APR 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Number:** 1974BRASIL02153  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Office:** ACTION ARA  
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**Previous Channel Indicators:**  
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**Reference:** STATE 061311  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** shawdg  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 03 JUN 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <03 JUN 2002 by bryansd0>; APPROVED <12 DEC 2002 by shawdg>  
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30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** NEW GOVERNMENT'S COFFEE POLICY  
**TAGS:** ETRD, EAGR, CO, BR, IBC, (CALAZANS, CAMILLE)  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005